

2010 Santa Barbara International Marathon & Half-Marathon

October 15, 2010

Dear Resident,

The Santa Barbara International Marathon & Half-Marathon will take place Saturday, November 6, 2010. This is a letter informing you that roads and traffic in your area will be impacted by the race. We will try to minimize the impact and hope that any delays you might encounter are minimal. Some planning ahead might help in avoiding any delays.

The Marathon and Half-Marathon will both start in Goleta at 6:30am (please refer to the map on the back for start locations, overall course map and race info). The Half-Marathon runners will reach the City of Santa Barbara beginning at around 7:05am. The peak portion of the Half-Marathon will be 7:30-8:30am. The first Marathon runner should be arriving in Santa Barbara at around 8:00am. The peak of the Marathon will be 9:15-11:00am. The last official marathoner will finish around 12:30pm.

To see how certain neighborhoods will be set up in regards to detours and road closures please go to:
www.SBIMarathon.com

The Santa Barbara Police will assist in directing traffic. There will also be many course monitors posted throughout the course to provide safety for the runners/walkers and residents. If you do have to get in or out of the area during the race please realize that there could be a delay. By avoiding the 2 "peak" periods you can minimize any delay. We apologize for the inconvenience this may cause and thank you in advance for your cooperation.

One of our goals is to create an interactive "community" event. We invite all of you to come out on race day and support the runners/walkers. We share in your pride of living in Santa Barbara and would love to see Santa Barbara embrace the SBIM and make it one of the best races in the country. We can't do this without your support and enthusiasm.

Along with providing support for many charitable groups like Team In Training (Leukemia/Lymphoma research), the proceeds of this event will go to the local school athletic programs. Many of the course monitors in your area will be students from these schools.

For your information there will be approximately 2,750 Half-Marathoners and 1,250 Marathoners. That's a lot of determined people trying to reach their goal.

Thank you!

Sincerely,

Rusty & June Snow
Race Directors
Santa Barbara International Marathon & Half-Marathon